

EXPRESSION OF INTEREST (EOI)
For applying to
Entrepreneurship Development Programme
Under
National Livestock Mission

August 2021



GOVERNMENT OF ANDHRA PRADESH
ANIMAL HUSBANDRY DEPARTMENT
LABBIPET, VIJAYAWADA- 520010

Ph: 0866-2492542

Mail: ap.ahdir@gmail.com

Contact Person: Dr. Laxmi Narayana Reddy, Veterinary Asst. Surgeon, NLM Section, Department of Animal Husbandry
Contact Number: 8790997387

Government of Andhra Pradesh
Department of Animal Husbandry
Andhra Pradesh

Place: Vijayawada

Dated: 19-08-2021

1. Government of India (GOI) has approved a new Centrally Sponsored Scheme National Livestock Mission for implementation during 2021-22 to 2025-26. The objective of the scheme is to support entrepreneurship development for rural poultry, sheep and goat, piggery, feed and fodder and also improvement of breed of sheep, goat as well as fodder production. The scheme is being implemented by Ministry of Fisheries, Animal Husbandry and Dairying, Department of Animal Husbandry and Dairying. The Scheme Guidelines were issued and has been made available at website - www.daahd.nic.in
2. As per the requirement under the scheme, the Department of Animal Husbandry (Hereinafter referred as “**Authority**”), Government of Andhra Pradesh invites applications from individuals, FPOs, JLGs, SHGs and Section 8 companies for availing benefits under the Entrepreneurship programme for establishment of the following projects:
 - a) Rural Poultry Entrepreneurship Model for establishment of Parent Farm of 1000 birds of Low Input Technology, Hatchery for production of chicks and brooder mother unit for brooding and rearing of the chicks.
 - b) Breeder Farm of sheep and goat of 500 females and 25 male for production of kids /lambs
 - c) Piggery Breeder farm of 100 sows and 10 boars for production of piglets and fattening of piglets.
 - d) Feed and Fodder entrepreneurship for establishment of silage making unit, fodder block making unit and TMR plant.
3. The details of projects, eligibility criteria, list of equipment eligible for funding have been annexed at Annexure I.
4. The Eligible Beneficiaries who are fulfilling the criteria under the scheme, shall send their applications to tenders@apurban.in though a form for application and required documents has been provided at Annexure III. The applications shall be processed on First come – First serve basis. The last date for submission of expression of interest (Phase – 1) is 31-08-2021.
5. The offer for EOI shall be valid for a period of 180 days initially which may be extended if required by the department.

6. Evaluation Criteria has been provided at Annexure I. The EOI will be screened and evaluated for short listing inter alia based on their eligibility conditions and verifications. Agencies / individuals who qualify and short listed. However, subsidy will be provided depending on the budget availability under NLM Scheme.
7. Where there is any indication that a conflict of interest exists or may arise, it shall be the responsibility of the Eligible Entity to disclose and inform the Authority detailing the conflict in writing as an attachment to this document. The Authority will be the final arbitrator in cases of potential conflicts of interest. Failure to notify any potential conflict of interest will invalidate the application.
8. The EOI is an offer and is issued with no commitment. The Authority reserves the right to withdraw EOI and or vary part thereof at any stage. The Authority further reserves the right to disqualify any applicant, should it be necessary at any stage.

Authorised Signatory

Note: The Department of Animal Husbandry (DAH), Government of Andhra Pradesh or any of its designates reserves the right to cancel this request for EOI and / or invite fresh with or without amendments, without liability or any obligations for such request for EOI and without assigning any reason. Information provided at this stage is indicative and the Department reserves the right to amend / add further details in the EOI.

The EoI document along with the Project information can be accessed from https://www.apurban.com/Tenders_Display.aspx starting from **16:00 Hrs. (IST)** from **19th August 2021** subject to terms and conditions set out therein.

Applications shall also be sent to the below mentioned address clearly mentioning the title of EoI and the Project:

To
Director of Animal Husbandry
NTR Veterinary Super Specialty Hospital Premises,
Labbipet,
Vijayawada
Andhra Pradesh-520010

Any clarification, more about the Expression of Interest & Scheme, please contact Shri. Rahul Reddy, Senior Officer, (PMA), Mobile No:9634506369 or e-mail: tenders@apurban.in

Background

The Department of Animal Husbandry & Dairying, Government of India is implementing the scheme of National Livestock Mission since the financial year 20-21-22. The scheme of National Livestock Mission (NLM) aims towards employment generation, entrepreneurship development, increase in per animal productivity and thus targeting increased production of meat, goat milk, egg and wool. The concept of NLM Scheme is to develop the entrepreneurs in poultry, sheep & goat, pig, feed and fodder development in order to create the forward and backward linkage for the produce available at the unorganized sector and to link with the organized sector.

2. The NLM has decided to develop entrepreneurship in the rural poultry development, sheep & goat, piggery, feed & fodder development in order to invite the private investment as well as the rural youth to come forward in these sector so as to enable them self-reliant. This will help the country Atmanirbhar in the Meat, egg and wool production which after meeting the domestic demands can be exported to earn foreign exchange.

3. The Government of India has decided to incentivize such entrepreneurship development through providing 50% back-ended subsidy for the project cost as mentioned against each of the entrepreneurship projects attached with this EOI.

4. All the projects envisaged should preferably have a Hub and Spoke models where the beneficiary entrepreneur will act as Hub and the farmers of the catchment area will get the benefit of the produce of hub. In this way, chain of forward and backward linkage will be developed for better pricing of the products produced by the farmers.

4. Eligible Entities: Individual, Farmers Producer Organizations, Self Help Group, Joint Liability Group, Section 8 companies.

5. Eligibility Criteria for the Entrepreneurs to avail benefit.

The Entrepreneurs/ Eligible Entities shall be considered Eligible for availing benefit under the entrepreneurship programme if fulfils either of the following criteria:

- Entrepreneurs/ Eligible Entities either have obtained training or have trained experts or have sufficient experience in the relevant field in managing and running the project or have technical experts with sufficient experience in the relevant field of managing and running the project.
- The Entrepreneurs/ Eligible Entities have got the sanction loan for project by the bank or financial institutions like NCDC etc and furnished bank guarantee from scheduled bank along with appraisal of project for its validity by bank where it is holding the account.
- The Entrepreneurs/ Eligible Entities should have own land or lease land where the project will be established.
- The Entrepreneurs/ Eligible Entities have all the relevant documents for KYC

Note: 1) No assistance will be provided for purchasing of land, lease of land, purchase of vehicle for personal use, office establishments, working capital and recurring cost.

2) The applicants shall be provided with 3 days training program at the Regional Animal Husbandry (RAH) training centers located at Visakhapatnam, Kakinada, Guntur, Anantapur for fulfilling the eligibility criteria as mentioned above.

6. Submission of applications:

The Eligible Entities are requested to apply either through NLM portal available at Udyamimitra Portal of SIDBI individually or send the applications to tenders@apurban.in for availing the handholding services. While applying in the portal, the applicant needs to prepare a Project Report indicating the total cost of project, detailed project and their economic benefit, indicating the forward and backward linkages.

The hand holding services shall be provided by Project Management Agency (PMA) of the Department of Animal Husbandry for those required.

The hand holding services which shall be provided by PMA to the interested applicants are as below:

- i) **Assist** the applicant about the scheme and documents requirement, Scrutinization of the same and suggest on shortcomings to the applicants (if any).
- ii) **Financial Planning:** Development of best possible financing options after exploring with participating financial institutions. (Scheduled banks)
- iii) **Preparation of Project Report:** Hand holding in preparation of Project Report for Applicants / Eligible Entities.
- iv) **Submission of application on portal:** Evaluation of proposal viability and support the beneficiaries in submission of application on the portal.

- v) **Sanction of Loan and Project initiation:** Assisting the Applicants / Eligible Entities in the process till the proposals are submitted Banks for sanction for further processing and ensure timely disbursal.
- vi) **Monitoring and evaluation of progress:** Monitoring the progress of each beneficiary and evaluation of progress at project level, District level for efficient implementation.

A Success fee of 2% of the project cost to be paid by the Eligible Entities (EE) to PMA for availing the above services after the successful initiation / implementation of the project(s) pursuant to the sanction and disbursement of amount under this scheme

Release of subsidy to the Beneficiaries:

- 50% capital subsidy up to the ceiling of subsidy mentioned against each project will be released to beneficiaries in two equal instalments by SIDBI.
- First instalment will be released upfront to the lending bank which will be credited to beneficiary account after the bank releases first instalment of loan to the beneficiary and its confirmation by State Implementing Agency. The release of subsidy will be entered in the portal also.
- Beneficiaries will be eligible for the second instalment after completion of the project and certified so by the implementing Agency and returnable through the portal.
- State Implementing agency will follow up the project for the period of 2 years after completion with regards to its operation.

Name of the Entrepreneurship projects and details description of the projects

1. - Establishment of Entrepreneurs for breed development of Rural Poultry:

Sl. No.	Name of the components	Rural Poultry Entrepreneurship programme
01	Objective	<ul style="list-style-type: none"> i. Bringing unorganized rural poultry farming sector into organized sector ii. Promotion of entrepreneurship in the field of rural poultry in a sustainable manner iii. Establishment of forward and backward linkages iv. Popularizing the different alternative non-conventional low-cost feeding
02	Salient features	<p>The Entrepreneurship will be developed by inviting the individual, SHGs/FPOs/FCOs/JLGs and Section 8 companies. The Eligible Entities will be able to establish of Parent Farm, Rural Hatchery, brooder cum mother unit for Production of Hatching Eggs, and Chicks and rearing of the said chick upto four weeks in the mother unit.</p> <p>The main object of the project is to create village level integrator for production of chicks and supply of chicks for rural poultry to the farmers. This will create the Hub and Spoke model where the entrepreneurs will act as Hub and farmers at the local areas will act as spoke. This will able to establish forward and backward linkage (Hub and Spoke).</p> <p>The Central Government will provide 50% back-ended capital subsidy up to Rs.25 lakhs per project with regard to the cost of the project for establishment of Parent Farm, Rural hatchery and Mother Unit with minimum 1000 parent layers.</p> <p>The bird maintained in the parent farm will be of Low Input Technology Birds or such kind of bird which will be sustained at the free range management system.</p> <p>Central Poultry Development Organizations, Central Avian Research Institutions, Directorate of Poultry</p>

		<p>Research and State Veterinary Universities and other private organizations with certificates of guaranteed production will be eligible to supply birds to the entrepreneurs. Necessary Technical specifications for birds will be issued separately. A list of Low input technology birds is at Annexure II.</p> <p>Indicative list of components eligible for funding is at Appendix I</p>
03	Eligible Entities	Individual/ SHGs/FPOs/FCOs/JLGs and Section 8 companies.
04	Funding pattern	<p>One Time 50% capital subsidy of the total project cost will be provided with maximum subsidy up to Rs. 25 lakh for each unit.</p> <p>Subsidy will be the capital subsidy and provided in two equal instalments. First instalment will be released upfront to the scheduled bank or financial institutions like NCDC etc. by SIDBI to be credited to the Entrepreneur/ Eligible Entities' account after the bank or financial institution releases First Instalment of loan to the beneficiary and its confirmation by State Implementing Agency. Beneficiaries will be eligible for release of the second instalment by SIDBI after completion of the project and certified so by the State Implementing Agency</p> <p>In case of the self-financing project, the project needs to be appraised by the bank where the Entrepreneurs/ Eligible Entity have account. The first instalment of 50% subsidy will be provided into the lending bank by SIDBI where the beneficiary has account. The subsidy will be released only when the beneficiary has made expenditure of 25% cost for the project towards infrastructure and has been verified by the State Implementing Agency. Remaining amount of 50% subsidy will be provided y SIDBI after completion of the project and verified by State Implementing Agency.</p> <p>The Entrepreneurs / Eligible Entities interested in taking benefit under the entrepreneurship project in self-financing mode, need to provide Bank Guarantee from the scheduled bank valid for three years for the remaining cost of the project beyond the cost of subsidy sought for support. This Bank Guarantee shall be provided in the name of the</p>

		<p>Department of Animal Husbandry and Dairying, Ministry of Fisheries, Animal Husbandry and Dairying. The original Bank Guarantee is to be kept in the safe custody of the State Implementing Agency. Also a copy of the Bank Guarantee and a declaration form need to be uploaded in the online portal at the submission of the application or to be attached with the application. The Format of the Bank Guarantee and declaration has been annexed with the guidelines.</p> <p>No subsidy will be provided for working capital, personal vehicle, purchase of land, cost for rent and lease of land.</p>
05	Implementing Authority	State Implementing Agency and DAHD of GOI
06	Essential requirements of beneficiaries to avail benefit under the submission.	Entrepreneurs / Eligible Entities shall also meet the criteria as specified at para 5.3 above.
07	Follow up of the project	State Implementing agency will follow up the project for the period of 2 years after completion with regards to its operation.

Appendix :I

**Indicative list of items eligible for funding under Rural Poultry Entrepreneurship
(1000 POULTRY PARENT STOCK TO GET 500 HATCHING EGG PER DAY)**

Sl. No.	PARTICULARS	Unit
1	Construction of shed (30' x 100')	3000sq.ft
2	Electric Brooder(1000 DOC/Brooder)	2 nos.
3	Chick Feeder (one feeder/60 Chicks)	18 nos.
4	Chick Drinker (one drinker/60Chicks)	18 nos.
5	Adult Feeder (one feeder/60 Adult birds)	18 nos.
6	Adult Drinker (one drinker/60 Adult birds)	18 nos.
7	Cost of 1100 parents stock (1000 F + 100 M)	1100 nos.

**HATCHERY FOR HATCHING 3000 HATCHING EGG / WEEK TO
GET 2250 Day Old Chick (DOC)**

Sl. No	PARTICULARS	Unit
1	Construction of Hatchery building (30' x100')	3000sq.ft
2	Incubator of capacity 15000 eggs	1 no.
3	Hatcher capacity 5000 eggs	1 no.
4	Generator set (15 KVA)	1 no.

MOTHER UNIT FOR BROODING 2000 CHICKS UPTO 4WEEKS

Sl. No.	PARTICULARS	Unit
1	Construction of shed (20' X 50' X 4 nos.)for 8000 DOC	4000sq.ft
2	Electric Brooder (1000 DOC/ Brooder)	6 nos.
3	Chicks Feeder (50 DOC/ Feeder)	160 nos.
4	Chicks Drinker (50 DOC/ Drinker)	160 nos.

Establishment of Entrepreneur for breed development in small ruminant sector (sheep and goat farming):

Sl. No.	Name of the components	Establishment of Entrepreneur for breed development in small ruminant sector (sheep and goat farming):
2.	Objectives	<ul style="list-style-type: none"> i. i. To develop entrepreneurs in small ruminant sector ii. ii. To develop the sustainable business model on sheep-goat iii. iii. To incentivize Individuals Entrepreneurs, FPOs, FCOs, SHGs, JLGs, and Section 8 companies for development of integrated rural sheep-goat production system. iv. iv. Conversion of the small ruminant sector from unorganised sector to organised sector through promotion of entrepreneurship & investment and creation of forward & backward linkages v. v. Spreading awareness about scientific rearing practices, nutrition, disease prevention etc vi. vi. Promotion of stall feeding model of sheep and goat rearing
3.	Salient Feature	<p>1. Creation of entrepreneurs through one-time capital subsidy to Individuals/ Self Help Group (SHG)/Farmers Producer organizations (FPO)/Farmers Cooperatives (FCOs)/Joint Liability Groups (JLGs) and Section 8 companies.</p> <p>2. The Entrepreneurs / Eligible Entities can establish sheep and goat breeding unit with minimum 500 females and 25 males. The sheep and goat unit to be established with the High Genetic Variety used for producing Goat milk, meet and fine wool quality. The breed of sheep and goat can be selected from the list provided with this guideline or in consultation with the State Government.</p> <p>3. The Central Government will provide up to 50% back ended subsidy for the capital cost of the project.</p> <p>4. The Entrepreneurs / Eligible Entities need to arrange the remaining amount through bank loan or from the financial institution or self-financing</p> <p>5. Indicative list of components for which the funding for subsidy can be availed is at Annexure II.</p>
4.	Pattern of Assistance	<p>50% capital subsidy up to Rs. 50 lakh in two instalments. Subsidy will be the capital subsidy and provided in two equal instalments.</p> <p>Subsidy will be the capital subsidy and provided in two equal instalments. First instalment will be released upfront to the scheduled bank or financial institutions like NCDC etc. by</p>

		<p>SIDBI to be credited to the Entrepreneur/ Eligible Entities' account after the bank or financial institution releases First Instalment of loan to the beneficiary and its confirmation by State Implementing Agency. Beneficiaries will be eligible for 17 release of the second instalment by SIDBI after completion of the project and certified so by the State Implementing Agency.</p> <p>In case of the self-financing project, the project needs to be appraised by the bank where the Entrepreneurs/ Eligible Entity have account. The first instalment of 50% subsidy will be provided into the lending bank by SIDBI where the beneficiary has account. The subsidy will be released only when the beneficiary has made expenditure of 25% cost for the project towards infrastructure and has been verified by the State Implementing Agency. Remaining amount of 50% subsidy will be provided by SIDBI after completion of the project and verified by State Implementing Agency.</p> <p>The Entrepreneurs / Eligible Entities interested in taking benefit under the entrepreneurship project in self-financing mode, need to provide Bank Guarantee from the scheduled bank valid for three years for the remaining cost of the project beyond the cost of subsidy sought for support. This Bank Guarantee shall be provided in the name of the Department of Animal Husbandry and Dairying, Ministry of Fisheries, Animal Husbandry and Dairying. The original Bank Guarantee is to be kept in the safe custody of the State Implementing Agency. Also a copy of the Bank Guarantee and a declaration form need to be uploaded in the online portal at the submission of the application or to be attached with the application. The Format of the Bank Guarantee and declaration has been annexed with the guidelines.</p> <p>No subsidy will be provided for working capital, personal vehicle, purchase of land, cost for rent and lease of land</p>
5.	Eligible Entities	FPOs/FCOs/SHG/JLG/Individuals/ Section 8 companies
6	Implementing Agencies	State Implementing Agency of State Animal Husbandry Department, DAHD, MoFAHD, GOI
06	Essential requirements of beneficiaries to avail	Entrepreneurs/ Eligible Entities shall also meet the criteria as specified at para 5.3 above.

	benefit under the submission.	
07	Follow up of the project	State Implementing agency will follow up the project for the period of 2 years after completion with regards to its operation.

Appendix- II

Indicative list of items eligible for funding under sheep and goat entrepreneurship for establishment of breeder goat farm of 500 females and 25maleSheep and Goat		
S. No.	Particulars	Unit
1	Construction of housing shed for parent stock (55x100ft)	5500sq.ft
2	Kid shed & sick pen	3500sq.ft
3	Cost of Doe	500 nos.
4	Cost of Buck	25 nos.
5	Transportation cost	525 nos.
6	Fodder cultivation	5 acre
7	Chaff cutter	2 nos.
8	Integrated silage making machine	1 no.
9	Equipment	For 525 nos. of animals
10	Insurance	For 525 animals

Promotion of Piggery Entrepreneur

Sl. No.	Name of the Activity	Promotion of Piggery Entrepreneur
1	Objectives	<p>Promotion of entrepreneurship & investment and creation of forward & backward linkages in the sector improvement of per animal productivity of pig population of the country through genetic upgradation To substitute import dependency in pork and start export of pork and pork products Spreading awareness about scientific rearing practices, nutrition, disease prevention etc.</p>
2	Salient Feature	<p>Creation of entrepreneurs through one-time capital subsidy to Individual/ Self Help Group (SHG)/Framers Producer organizations (FPO)/Farmers Cooperatives (FCOs)/Joint Liability Groups (JLGs) and Section 8 companies.</p> <p>The entrepreneur will be provided assistance from the establishment of a breeder farm with minimum 100 sow and 25 boars breeding animals from the Central or State Government/ university farms or local farmers with high genetic merit.</p> <p>The Central Government will provide 50% up to Rs. 30 lakh capital subsidy towards the capital cost of the project. The funding will be provided for the cost of housing, breeding animals along with transportation & insurance cost, equipment /machines.</p> <p>The Entrepreneurs / Eligible Entities need to arrange the remaining amount through bank loan or loan from the financial institution or self-financing.</p> <p>No subsidy will be provided for purchase of land, rent and lease cost for land, working capital, personal vehicle.</p>
3	Pattern of Assistance	<p>One time 50% capital subsidy of the total project cost will be provided with a maximum subsidy up to Rs. 30 lakh for each unit subject to the scheme guidelines.</p> <p>Subsidy will be the capital subsidy and provided in two equal instalments. First instalment will be released upfront to the scheduled bank or financial institutions like NCDC etc. by SIDBI to be credited to the Entrepreneur/ Eligible Entities' account after the bank or financial institution releases First Instalment of loan to the beneficiary and its confirmation by State Implementing Agency. Beneficiaries will be eligible for release of the second instalment by SIDBI after completion of the project and certified so by the State Implementing Agency.</p>

		<p>In case of the self-financing project, the project needs to be appraised by the bank where the Entrepreneurs/ Eligible Entity have account. The first instalment of 50% subsidy will be provided into the lending bank by SIDBI where the beneficiary has account. The subsidy will be released only when the beneficiary has made expenditure of 25% cost for the project towards infrastructure and has been verified by the State Implementing Agency. Remaining amount of 50% subsidy will be provided by SIDBI after completion of the project and verified by State Implementing Agency.</p> <p>The Entrepreneurs / Eligible Entities interested in taking benefit under the entrepreneurship project in self-financing mode, need to provide Bank Guarantee from the scheduled bank valid for three years for the remaining cost of the project beyond the cost of subsidy sought for support. This Bank Guarantee shall be provided in the name of the Department of Animal Husbandry and Dairying, Ministry of Fisheries, Animal Husbandry and Dairying. The original Bank Guarantee is to be kept in the safe custody of the State Implementing Agency. Also a copy of the Bank Guarantee and a declaration form need to be uploaded in the online portal at the submission of the application or to be attached with the application. The Format of the Bank Guarantee and declaration has been annexed with the guidelines.</p> <p>No subsidy will be provided for working capital, personal vehicle, purchase of land, cost for rent and lease of land.</p> <p>Indicative list of equipment eligible for funding is at Annexure III.</p>
4	Eligible Entities	FPOs/SHG/ FCOs/JLG/section 8 companies/ Individual
5	Implementing Agencies	State Implementing Agency of the State Animal Husbandry Department, MoFAHD, GOI.
6	Essential requirements of beneficiaries to avail benefit under the submission	Entrepreneurs shall also meet the criteria as specified at para 5.3 above.
7	Follow up of the activity	The State Implementing Agency shall follow up the progress of the project for two years.

Appendix III

Indicative list of items eligible for funding under piggery entrepreneurship (100 sow and 10 boar)		
S.No	Particulars	Unit
A	Construction of Pig Sty	
1	Construction of shed for sow @20sqft per animal	2000sq.ft
2	Construction for boar unit @20sqft per animal	700sqft.
3	Farrowing pen @80sqft per sow for 50 sows (considering 50% of pigs are allowed in farrowing)	4000sq.ft
4	Cost of construction of pens for piglets @10sqft per piglet for 3000 piglets	30000sq.ft
5	Store room 500sqft	500sq.ft
B	Cost for Piglets for breeding	
1	Cost of 100 five months old gilt weighing about 50 kg	100 nos.
2	Cost of 10 six months old gilts weighing about 60 kg	10 nos.
C	Other cost	
1	Cost of Equipment	For 110 nos.
2	Equipment for piglets	For 3000 nos.
3	Insurance charges (@7.5%)	For 110 nos.
4	Veterinary Aid	For 110 nos.

Entrepreneurial activities in feed and fodder

Sl. No.	Name of the activity	Entrepreneurial activities in feed and fodder
1.	Salient Feature	<p>The private entrepreneurs, SHG, FCOs JLG, FPOs, Dairy Cooperative societies, section 8 companies will be incentivized for the value addition such as Hay/Silage/Total Mixed Ration(TMR)/ Fodder Block and storage of fodder by providing 50% percent capital subsidy towards project cost to the beneficiary for Infrastructure development related to hay/silage at village level/ Fodder blocks making units for procuring machinery like bailer, block making machines, TMR machines/equipment, Forage harvester /reaper, Heavy duty Power operated Chaff cutters and any other PHT equipment as per the requirement/need.</p> <p>The Entrepreneurs / Eligible Entities need to arrange the remaining amount through bank loan or from the financial institution like NCDC or self-finance. The Eligible Entities may also avail benefit under Animal Husbandry Infrastructure Development Fund (AHIDF) for funding of the remaining amount of the project as per the scheme guidelines.</p> <p>Indicative list of eligible equipment for funding is at Appendix IV</p>
2.	Pattern of Assistance	<p>50% of the total project cost with subsidy up to Rs. 50 lakh will be provided to the beneficiaries through State Implementing Agencies in two equal instalments as per scheme guidelines.</p> <p>Subsidy will be the capital subsidy and provided in two equal instalments. First instalment will be released upfront to the scheduled bank or financial institutions like NCDC etc. by SIDBI to be credited to the Entrepreneur/ Eligible Entities' account after the bank or financial institution releases First Instalment of loan to the beneficiary and its confirmation by State Implementing Agency. Beneficiaries will be eligible for release of the second instalment by SIDBI after completion of the project and certified so by the State Implementing Agency.</p> <p>In case of the self-financing project, the project needs to be appraised by the bank where the Entrepreneurs/ Eligible Entity 28 have account. The first instalment of 50% subsidy will be provided into the lending bank by SIDBI where the beneficiary has account. The subsidy will be released only when the beneficiary has made expenditure of 25% cost for the project towards infrastructure and has been verified by the State</p>

		<p>Implementing Agency. Remaining amount of 50% subsidy will be provided by SIDBI after completion of the project and verified by State Implementing Agency.</p> <p>The Entrepreneurs / Eligible Entities interested in taking benefit under the entrepreneurship project in self-financing mode, need to provide Bank Guarantee from the scheduled bank valid for three years for the remaining cost of the project beyond the cost of subsidy sought for support. This Bank Guarantee shall be provided in the name of the Department of Animal Husbandry and Dairying, Ministry of Fisheries, Animal Husbandry and Dairying. The original Bank Guarantee is to be kept in the safe custody of the State Implementing Agency. Also a copy of the Bank Guarantee and a declaration form need to be uploaded in the online portal at the submission of the application or to be attached with the application. The Format of the Bank Guarantee and declaration has been annexed with the guidelines</p> <p>No subsidy will be provided for working capital, purchase of personal car, land, leasing and hire of land and office accommodation.</p>
3.	Eligible Entity	Private entrepreneurs, SHG, FCOs, JLG, FPOs, Dairy Cooperative societies, section 8 companies
4.	Implementing Agencies	<ul style="list-style-type: none"> i) DAHD, GoI ii) State Animal Husbandry Department iii) State Livestock Agencies/ State Livestock Boards
5.	Eligibility criteria	Entrepreneurs shall also meet the criteria as specified at para 5.3 above
6.	Follow up of the project	The State Implementing Agency will follow up the project up to 2 years after its implementation with regard to its operation.

Appendix - IV**Indicative list of components eligible for funding for silage making unit for entrepreneurs (Production capacity 2000-2400 MT per annum)**

Sl. No.	Item
01	Construction of shed and godown (2000 square ft) @ 200per.sq.ft for material
02	One number of Bailing Unit (120-150 mt)
03	One Harvester
04	One Power operated chaff cutter
05	One Installation cost of plant and machinery
06	One Shed for machinery storage (60'x50'x20')@200 per sq. ft
07	Tractor and tractor trolley

Indicative list of components eligible for funding for fodder block making unit for entrepreneurship (30 MT/day)

Sl. No.	Item	Quantity
01	LD-HD Cutting with electric motor starter, panel board, V-belt, Pulleys etc. LD Low Density Materials (like paddy straws)	01 no.
02	HD-LD Mixer complete with Electric Motor, HD-High Density materials (concentrate Pre-mixes)	01 no.
03	Densified TMR block maker with electric motors starter, hydraulic oil, cooling system	02 nos.
04	Platform electronic Weigh Scale	02 nos.
05	Main control panel complete with tarter contractors, relays meter, conduits, and fittings, cable trays etc.	1 lot
06	Stitching machine double thread	02 sets
07	Molasses Storage tank (2 MT capacity) OH molasses tank (80 kgs)capacity	01 set
08	Grinding section fitted with an elevator motor connecting piece of magnet. Bin for grindables in M.S. handle operated, Hammer mill half circle capacity 2 MT/ hr with sieve and complete with	02 Set

	foundation fitted with motor and drive parts.	
09	Mixing section fitted with ground material lifting elevator with discharge with motor and connecting piece of magnet Bin above batch mixture with discharge control. Paddle type batch mixture with MS construction fitted with motor.	01 set
10	Power supply (Gen set) 140 KVA	01 set
11	Shed for machinery (60'x50'x20')@Rs. 200persq.ft	01 set
12	Shed for storing raw materials(60'x100'x20')@Rs. 200 per sq. ft	01 sets

MODEL PROJECTS WITH INDICATIVE COSTS

(PLEASE NOTE THAT THE COSTS ARE INDICATIVE ONE AND MAY VARRY DEPENDING UPON THE AREAS. FURTHER, THESE MODEL PROJECTS MAY NOT BE USED FOR BANK FINACE)

1000 POULTRY PARENT STOCK TO GET 500 HATCHING EGG PER DAY

Sl. No.	PARTICULARS	Total Unit	Unit cost (Rs)	Total Cost
1	Construction of shed (30' x 100')	3000	250	750,000
2	Electric Brooder(1000 DOC/Brooder)	2	1,500	3,000
3	Chick Feeder (one feeder/60 Chicks)	18	150	2,700
4	Chick Drinker (one drinker/60Chicks)	18	130	2,340
5	Adult Feeder (one feeder/60 Adult birds)	18	320	5,760
6	Adult Drinker (one drinker/60 Adult birds)	18	330	5,940
7	Cost of 1100 parents stock (1000 F + 100 M)	1100	90	99,000
A		Sub Total		868,740

HATCHERY FOR HATCHING 3000 HATCHING EGG / WEEK TO GET 2250 DOC*

Sl. No.	PARTICULARS	Total Unit	Unit cost (Rs)	Total Cost
1	Construction of Hatchery building (30' x 100')	3000	200	600,000
2	Incubator of capacity 15000 eggs	1	400,000	400,000
3	Hatcher capacity 5000 eggs	1	200,000	200,000
4	Generator set (15 KVA)	1	150,000	150,000
B		Sub Total		1,350,000

MOTHER UNIT FOR BROODING 2000 CHICKS UPTO 4WEEKS

Sl. No.	PARTICULARS	Total Unit	Unit cost (Rs)	Total Cost
1	Construction of shed (20' X 50' X 4 nos.) for 8000 DOC	4000	300	12,00,000
2	Electric Brooder (1000 DOC/ Brooder)	6	1,500	9,000
3	Chicks Feeder (50 DOC/ Feeder)	160	150	24,000
4	Chicks Drinker (50 DOC/ Drinker)	160	130	20,800
C		Sub Total		12,53,800

Total cost of the project: (A+B+C) = Rs. 34,72,540.00

Assumption: From 1000 parent bird it is assumed 500 hatching eggs will come and in a week 3500. The eligible eggs for hatching will be 3000 after grading. Number of estimated chicks produced will be 2200. Taking into 10% mortality, 2000 chicks will be in mother unit for growing upto 4 weeks.

*Day old Chicks.

Indicative cost of model project for establishment of breeder goat farm of 500 females and 25male Sheep and Goat				
S.No.	Particulars	Total Unit	Unit Cost(Rs)	Total Cost
1	Construction of housing shed for parent stock (55x100ft)	5500	400	2200000
2	Kid shed & sick pen	3500	200	700000
3	Cost of Doe	500	8000	4000000
4	Cost of Buck	25	13000	325000
5	Transportation cost	525	100	52500
6	Fodder cultivation	5 acre	100000	500000
7	Chaff cutter	2	25000	50000
8	Integrated silage making machine	1	500000	500000
9	Equipment	525	100	52500
10	Insurance	525	@7.5%	325000
11	Miscellaneous			25000
			Sub Total	87,30,000
Indicative cost for establishment of 100+10pig breeding farm				
S.No.	Particulars	Total Unit	Unit Cost(Rs)	Total Cost
A	Construction of Pig Sty			
1	Construction of shed for sow @20sqft per animal	2000	200	400000
2	Construction for boar unit @20sqft per animal	700	200	140000
3	Farrowing pen @80sqft per sow for 50 sows (considering 50% of pigs are allows in farrowing)	4000	150	600000
4	Cost of construction of pens for piglets @10 sqft per piglet for 3000 piglets	30000	100	3000000
5	Store room 500sqft	500	150	75000
Total (A)				42,15,000

B	Cost for Piglets for breeding			
1	Cost of 100 five months old gilt weighing about 50 kg	100	100 per Kg live weight	5,00,000
2	Cost of 10 six months old gilts weighing about 60 kg	10	120 per Kg live weight	72,000
	Total(B)			5,72,000
C	Other cost			
1	Cost of Equipment	110	350 per animals	38,500
2	Equipment for piglets	3000	50	1,50,000
3	Insurance charges (@7.5%)	110	110	42,900
4	Veterinary Aid	110	100	11,000
	Total (C)			2,42,400
	Total Cost A+B+C			50,29,400

Indicative cost of silage making unit for entrepreneurs (Production capacity 2000-2400 MT per annum)

Sl. No.	Item	Cost (Rs)
01	Construction of shed and godown (2000 square ft) @ 200per.sq.ft for material	4,00,000.00
02	Baling Unit (120-150 mt)	30,00,000.00
03	Harvester	5,00,000.00
04	Power operated chaff cutter	5,00,000.00
05	Installation cost of plant and machinery	2,00,000.00
06	Shed for machinery storage (60'x50'x20')@200 per sq.ft	4,00,000.00
	Total	50,00,000.00

Indicative cost for fodder block making unit (30 MT/day)

Sl. No.	Item	Quantity	Cost (Rs. in lakh)
01	LD-HD Cutting with electric motor starter, panel board, V-belt, Pulleys etc. LD Low Density Materials (like paddy straws)	01	4.00
02	HD-LD Mixer complete with Electric Motor, HD-High Density materials (concentrate Pre-mixes)	01	3.00
03	Densified TMR block maker with electric motors starter, hydraulic oil, cooling system	02	38.70
04	Platform electronic Weigh Scale	02	0.90
05	Main control panel complete with tarter contractors, relays meter, conduits, and fittings, cable trays etc.	1 lot	4.45
06	Stitching machine double thread	02 set	0.20
07	Molasses Storage tank (2 MT capacity) OH molasses tank (80 kgs)capacity	01 set	3.25
8.	Grinding section fitted with an elevator motor connecting piece of magnet. Bin for grindables in M.S. handle operated, Hammer mill half circle capacity 2 MT/ hr with sieve and complete with foundation fitted with motor and drive parts.	2 set	3.5

09	Mixing section fitted with ground material lifting elevator with discharge with motor and connecting piece of magnet Bin above batch mixture with discharge control. Paddle type batch mixture with MS construction fitted with motor.	01 set	4.00
10	Power supply (Gen set) 140 KVA	01 set	5.00
11	Shed for machinery (60'x50'x20')@Rs. 200 persq.ft	01 set	6.00
12	Shed for storing raw materials(60'x100'x20')@Rs. 200 per sq.ft	01	12.00
	Total		85.00

Annexure II

Indicative List of Low-Input Technology birds eligible under National Livestock Mission implemented by the Department of Animal, Husbandry, Dairying & Fisheries, Government of India

Sl. No.	Name of the organization	Type of stock
PUBLIC SECTOR ORGANIZATIONS		
1.	Central Poultry Development Organization and Training Institute (SR), Bangalore.	a) Chabro b) Kalinga brown c) Kaveri
2.	Central Poultry Development Organization(ER), Bhubaneswar.	Kalinga brown
3.	Central Poultry Development Organization(NR), Chandigarh	Chabro
4.	Central Poultry Development Organization(WR), Mumbai.	a) Kalinga brown (Kadakhnath stocks are also available)
5.	Project Directorate on Poultry, ICAR, Hyderabad	a) Gramapriya b) Vanaraja
6.	Central Avian Research Institute, Izatnagar	a) CARI GOLD b) Nirbheek c) Hitcari d) Cari-Debendra e) Upcari
7.	Karnataka Veterinary, Animal and Fisheries Sciences University, Bidar, Karnataka	a) Giriraja b) Girirani c) Swarnadhara
8.	Poultry Research Station, Nandanam, Chennai Tamil Nadu	Nandanam 99
9.	Kerala Veterinary University, Mannuthy	a) Gramalakshmi b) Gramashree c) Krishipriya
10.	Sri Venkateshwara Veterinary University, Rajendernagar, Hyderabad	Rajasri
PRIVATE SECTOR ORGANIZATIONS		
1.	Dr.YashvantAgritechPvt. Ltd, Jalgaon, Maharashtra	Satpuda-desi
2.	Indbro Research and Breeding Farm Pvt. Ltd., Hyderabad	Rainbow rooster
3.	Kegg Farms, New Delhi	Kuroiler
4	Shipra Hatcheries, Patna, Bihar	Shipra

This list may be updated by this Department as and when required and updated list will also be put up on the website of the Department <http://dahd.nic.in>



APPLICATION FORM
FOR SEEKING ASSISTANCE UNDER ENTREPRENEURSHIP PROGRAMME OF
NATIONAL LIVESTOCK MISSION (NLM)

		PHOTO
		Signature
S. No.	Particulars	
1.	Name of Scheme/Activity under which assistance is required	
2.	Name of Beneficiary	
3.	Father's Name/Husband's Name	
4.	Mother's Name	
5.	Aadhaar Number	
6.	Mobile No.	
7.	Address	
8.	Category (General/SC/ST/OBC & others)	
9.	Educational Qualification	
10.	Experience in Livestock Farming	
11.	Whether attended any Livestock Farming related trainings (if yes, give details)	
12.	Annual Income from Agricultural/Business activities	
13.	Land Acquired/lease (in Acres)	
14.	No. of birds/ animals being maintained	
15.	Cost of project	
16.	Expected Output	

17.	Amount of subsidy	
18.	Whether subsidy for this purpose has been availed earlier?	
19.	GIS Location	
21.	Source of 50 % project cost	
	Bank Details	
20.	PAN No.	
21.	Bank Account Number	
22.	Name of Bank	
23.	Address of Bank Branch	
24.	IFSC Code of Bank	
25.	MICR Code of Bank	
26.	Any other relevant information	

Enclosure:

- i. Supporting documents [Proof of Address, Aadhar card, caste certificate (if applicable), proof of land holding (ownership or lease), education certificate, photocopies of training certificate, income proof, bank statement for last six months
- ii. Detailed Project Report including total cost, recurring cost, net income etc.
- iii. photograph of the project area
- iv. Experience about any livestock farming activities done earlier
- v. Proof of remaining 50% project cost (beneficiary share)
- vi. GI Tagging of the Project site

Documents to be enclosed:

- vii. Proof of Identity (Aadhar card/ Voter ID card/ Pan Card/Driving Licence)
- viii. Proof of Address (Aadhar card/ Voter ID card/ Driving Licence/ Bank Passbook)
- ix. Caste certificate (if applicable)
- x. Proof of land holding for project area (ownership or lease)
- xi. Education certificates
- xii. Training certificate
- xiii. Income proof
- xiv. Income Tax Return for last 3 years
- xv. Bank statement for last six months
- xvi. Detailed Project Report including total cost, recurring cost, net income etc
Photograph of the project area
- xvii. Experience about any livestock farming activities done earlier
- xviii. GI Tagging of the Project site

Declaration by Applicant

I, _____ s/o/d/o_____ hereby
declare that the information furnished above is true to my knowledge and belief and in case
any of the information provided above is found false or untrue my application will be liable to
be rejected.

Signature of Applicant
Name of the Applicant
Address &Pincode